



# Morgan Stanley

Morgan Stanley is a leading multinational financial services corporation with over 1,200 offices in 42 countries. When in need of new signage, Morgan Stanley contacted Pattison Sign Group to provide 173 signs to be placed at several of their branches. The design for the signs features a natural stone foundation. For this reason, Pattison Signs worked with StonePly to manufacture the simple yet stunning signage.

StonePly manufactured the Crema Marfil marble substratum, attached to an aluminum honeycomb backing, which provides the sign with much added strength and durability. The marble was given a honed finish and the signs were cut to various sizes, then stainless steel letters, provided by Pattison Signs, were adhered to the marble bases with VHB tape.

The StonePly marble sign panels were manufactured with finished edges, so that the honeycomb backing is concealed. This basically allows for the signs to be simply hung on the walls like a picture frame.

Like many of StonePly's products, these signs are mounted using z-clips. While z-clips are usually attached to the backing by the general contractor, in the case of the Morgan Stanley signs, the z-clips were preattached by StonePly, helping to make installation quick and simple.

The Morgan Stanley signs were expedited and most were shipped same day by StonePly, with one package going as far as Guam. Each sign was packed individually to ensure that the signs were not damaged during shipment.

The signs provided by StonePly can be seen at many Morgan Stanley offices all of the country and the world. For help with your natural stone sign design or to get started on your project, contact StonePly today. We are here to help create the perfect signage for your project.



## StonePly

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